



*Racing to Recovery Annual Gala*

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*Sponsorship Opportunities*

**MAY 24, 2024**



For 24 years, our Foundation has been working diligently to further our mission: to assist people affected by paralysis and other neurological conditions to help put them on the road to independence. We enable trailblazing spinal cord research and are an advocate of making the world aware of the need to conquer paralysis.

Founded by INDYCAR team owner and former driver, Sam Schmidt, our organization seeks to create a world where there is a cure for paralysis and people with neurological conditions can live entirely independent.

Our annual fundraiser, the Racing to Recovery Gala, has grown through the years, as we have expanded our services beyond funding paralysis research to offering direct service to clients at our DRIVEN NeuroRecovery Center. We help people with many types of disabilities including spinal cord injury, stroke, brain injury, Multiple Sclerosis, Parkinson's Disease, Cerebral Palsy, Transverse Myelitis, ALS and many more. **In addition to our current Las Vegas location, we are thrilled to announce our second DRIVEN NeuroRecovery Center that will open in Indianapolis in 2024.**

The event has become a staple of the Indy 500 scene, bringing together supporters, race legends, and movers and shakers from the racing world and beyond!



# Sponsorship Opportunities

## Title Sponsor

**\$100,000\***

- VIP tickets for up to 30 guests to attend Indy or Las Vegas watch party
- 15 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event, with logo on screen
- Ability to submit 60 second company video/address audience
- Option to introduce Sam for event
- Social media mentions/shares leading up to event and after event
- Inclusion as Title Sponsor in all marketing materials for event and in name of event

## Presenting Sponsor

**\$75,000\***

- VIP tickets for up to 24 guests to attend Indy or Las Vegas watch party
- 12 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event, with logo on screen
- Social media mentions/shares leading up to event and after event
- Inclusion as Presenting Sponsor in all marketing materials for event



\*Only one title and presenting sponsorship are available

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# Sponsorship Opportunities

## Titanium Sponsor

**\$50,000**

- VIP tickets for up to 20 guests to attend Indy or Las Vegas watch party
- 10 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event, with logo on screen
- Social media mentions/shares leading up to event and after event
- Inclusion in all marketing materials for event

## Platinum Sponsor

**\$25,000**

- VIP tickets for up to 16 guests to attend Indy or Las Vegas watch party
- 8 VIP Virtual Cocktail Party Packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event
- Social media mentions/shares leading up to event and after event

# Sponsorship Opportunities

## Gold Sponsor

**\$15,000**

- VIP tickets for up to 10 guests to attend Indy or Las Vegas watch party
- 5 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event
- Social media mentions/shares leading up to event and after event

## Silver Sponsor

**\$10,000**

- VIP tickets for up to 8 guests to attend Indy or Las Vegas watch party
- 4 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event
- Social media mentions/shares leading up to event and after event

## Bronze Sponsor

**\$5,000**

- VIP tickets for up to 4 guests to attend Indy or Las Vegas watch party
- 2 VIP Virtual Cocktail Party packages
- Logo on event signage
- Logo and link on CPN website and virtual event website
- Verbal recognition during event
- Social media mentions/shares leading up to event and after event

# Sponsorship Benefits

	<b>Title \$100,000</b>	<b>Presenting \$75,000</b>	<b>Titanium \$50,000</b>	<b>Platinum \$25,000</b>	<b>Gold \$15,000</b>	<b>Silver \$10,000</b>	<b>Bronze \$5,000</b>
VIP Tickets – Indy or Vegas Watch Party	<b>30 Tickets</b>	<b>24 Tickets</b>	<b>20 Tickets</b>	<b>16 Tickets</b>	<b>10 Tickets</b>	<b>8 Tickets</b>	<b>4 Tickets</b>
VIP Virtual Cocktail Party Packages	<b>15 Packages</b>	<b>12 Packages</b>	<b>10 Packages</b>	<b>8 Packages</b>	<b>5 Packages</b>	<b>4 Packages</b>	<b>2 Packages</b>
Logo on event signage, logo/link on CPN website and virtual event website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition during event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media mentions/shares leading up to event and after event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Plaque to display in home/business	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Inclusion in all event marketing materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Inclusion in name of event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
60-second company video/address to audience	<input checked="" type="checkbox"/>						



Customized sole sponsorship of event elements - such as bar, valet or giveaway items - is available to add on to a partnership package. Investment level varies depending on the element and scope.

Contact: Chad W. Towner 260-797-2393 | [chad@conquerparalysisnow.org](mailto:chad@conquerparalysisnow.org)

# Sponsor Commitment Form

Please submit the form below to confirm your sponsorship of the  
2024 Racing to Recovery Gala.

## Please return the completed form to:

Conquer Paralysis Now  
Attn: 2024 Gala  
701 E. Bridger Avenue, Suite 150  
Las Vegas, NV 89101

Or email it to [events@conquerparalysisnow.org](mailto:events@conquerparalysisnow.org)

## For questions or additional information, please contact:

Chad W. Towner  
CEO  
260-797-2393  
[chad@conquerparalysisnow.org](mailto:chad@conquerparalysisnow.org)

## Sponsor Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

**Check Enclosed** (Payable to Conquer Paralysis Now)

**Credit Card** (Please select one)

**Visa**    **MC**    **Amex**    **DISC**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration (MM/YYYY): \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Send Me An Invoice**

To pay by credit card online, please visit our website,  
[www.conquerparalysisnow.org](http://www.conquerparalysisnow.org), and choose "2024  
Gala" in the dropdown menu.

## Sponsorship Level

Please choose one.

**Title** \$100,000

**Presenting** \$75,000

**Titanium** \$50,000

**Platinum** \$25,000

**Gold** \$15,000

**Silver** \$10,000

**Bronze** \$5,000

**Donation enclosed:** \$ \_\_\_\_\_

