

## FOR IMMEDIATE RELEASE

### Conquer Paralysis Now Welcomes Britt Sutton as New CEO to Drive Vision and Impact for the Future

*Indianapolis, IN* – Conquer Paralysis Now (CPN), a nonprofit dedicated to transforming the lives of people living with spinal cord injuries through world-class rehabilitation and groundbreaking research, is proud to announce the appointment of **Britt Sutton, JD** as its new Chief Executive Officer. Sutton brings a dynamic blend of legal expertise, nonprofit leadership, and community advocacy to her new role.

With nearly a decade of experience in healthcare law, disability policy, and nonprofit management, Sutton has consistently driven impact across sectors. Most recently, she served as President and CEO of ArtMix Inc., where she restructured operations, tripled the organizational budget, and quadrupled revenue during her four-year tenure. Her leadership earned ArtMix competitive grants from the National Endowment for the Arts, including the prestigious ArtsHERE grant.

“I’m honored to join Conquer Paralysis Now at such a pivotal moment,” Sutton said. “This organization’s commitment to empowering individuals through both innovative research and real-time recovery solutions aligns deeply with my passion for equity, access, and transformation. I look forward to building on the legacy of founder Sam Schmidt and helping CPN reach even greater heights.”

Sutton’s background includes executive roles at the American Red Cross, the Indiana Bureau of Developmental Disabilities Services, and Indiana University’s Hall Center for Law and Health. A respected voice in policy and advocacy, she has testified before legislative committees and built collaborative partnerships across the public, private, and nonprofit sectors.

“Britt is a visionary leader whose track record speaks for itself,” said Sam Schmidt, Founder of Conquer Paralysis Now. “Her combination of compassion, expertise, and bold thinking will help accelerate our mission—both to improve lives today through DRIVEN NeuroRecovery Centers and to push forward groundbreaking research in hope of a cure.”

Sutton has been recognized with numerous accolades, including *Indiana University’s 20 Under 40*, *United Way’s Advocate of the Year*, and *The Kennedy Center’s LEAD Community Asset Award*. She holds a Juris Doctorate with a Certificate in Health Law from Indiana University Robert H. McKinney School of Law.

As CEO, Sutton will lead CPN's national expansion, increase access to recovery services, and spearhead initiatives that amplify the organization's voice as a leader in the spinal cord injury community.

### **About Conquer Paralysis Now**

Founded by former IndyCar driver Sam Schmidt, Conquer Paralysis Now is a national nonprofit dedicated to curing paralysis and improving quality of life for people affected by spinal cord injuries. Through its DRIVEN NeuroRecovery Centers and strategic investments in research, CPN creates real-world impact while advancing toward a cure.

For media inquiries or interview requests, please contact:

**Adam Boehrer**

Marketing Manager

[Adam@ConquerParalysisNow.org](mailto:Adam@ConquerParalysisNow.org)

Cell: (925)-321-5511